## CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Revision		Alt Order #		
	1781574	1		08722426	
Product					
BROOKS FOR SENATE	•				
Contract Dates	Estimate #				
07/20/17 - 07/30/17	457				
<u>Advertiser</u>	<u>Or</u>			ginal Date /	Revision /
POL/Brooks, Mo/R/Senator/AL			0	8/14/17	/ 08/14/17
	Billing Cycle	Billing	Cal	enda <u>r</u>	Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	Property	Account Executive		xecutive	Sales Office
	WSFA	Ryan Eddins		ns	HRP-Washingto
	Special Handl	ling			
	Demographic	****************			
	Adults 35+				
	•				
	Agy Code	Advert	ser	Code	Product 1/2
		86			266
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week ⋅ Rate	Type Spots	Amount
1 WSFA 07/21/17 07/21/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
2       WSFA 07/21/17       07/21/17       NBC Today Show 3         Start Date       End Date       Weekdays       Spots/Week         Week: 07/17/17       07/23/17      1       1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
3 WSFA 07/21/17 07/21/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
4 WSFA 07/21/17 07/21/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	1130A-12P <u>Rate</u> \$30.00	:30	<b>NM</b> 1	\$30.00
5         WSFA 07/21/17         07/21/17         WSFA 12 News at Noon           Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17        1         1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
6 WSFA 07/21/17 07/21/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
D 7 WSFA 07/20/17 07/21/17 NBC Early Today	4XM-430XM	:30	NM 0	\$0.00
8 WSFA 07/21/17 07/21/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
10 WSFA 07/21/17 07/21/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
11 WSFA 07/21/17 07/21/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
12 WSFA 07/21/17 07/21/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 1781574 08722426

Contract Dates Product Estimate # 07/20/17 - 07/30/17 BROOKS FOR SENATE 457

Advertiser Original Date / Revision 08/14/17 / 08/14/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17        1         1	<u>Rate</u> \$185.00			
13 WSFA 07/21/17 07/21/17 Today in Alabama 530a <u>Start Date End Date Weekdays Spots/Week</u> Week: 07/17/17 07/23/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
14 WSFA 07/21/17 07/21/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	····	:30	NM 1	\$350.00
15 WSFA 07/21/17 07/21/17 NBC Today Show  Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
16 WSFA 07/21/17 07/21/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
17 WSFA 07/24/17 07/24/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
18 WSFA 07/24/17 07/24/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
19 WSFA 07/24/17 07/24/17 ALABAMA LIVE @ 11A  Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 WSFA 07/24/17 07/24/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
21 WSFA 07/24/17 07/24/17 WSFA 12 News at Noon  Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
22 WSFA 07/24/17 07/24/17 INSIDER, THE  Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	130-2p <u>Rate</u> \$30.00	:30	<b>NM</b> 1	\$30.00
23 WSFA 07/24/17 07/24/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM 1	\$3.00
24 WSFA 07/24/17       07/24/17       WSFA 12 NEWS AT 4PM         Start Date       End Date       Weekdays       Spots/Week         Week: 07/24/17       07/30/17       1       1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
26 WSFA 07/24/17 07/24/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	<b>NM</b> 1	\$75.00
27 WSFA 07/24/17       07/24/17       Today in Alabama 5am         Start Date       End Date       Weekdays       Spots/Week         Week: 07/24/17       07/30/17       1       1	5-530a <u>Rate</u> \$85.00	:30	<b>NM</b> 1	\$85.00
28 WSFA 07/24/17 07/24/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	5-530pm <u>Rate</u> \$185.00	:30	<b>NM</b> 1	\$185.00

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Types	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Longa		- F - 1 -	
29 WSFA 07/24/17 07/24/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
30 WSFA 07/24/17 07/24/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	. NM	1	\$350.00
31 WSFA 07/24/17 07/24/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
32 WSFA 07/24/17 07/24/17 NBC Today Show  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
33 WSFA 07/24/17 07/24/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
34 WSFA 07/22/17 07/22/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30	NM	1	\$175.00
35 WSFA 07/22/17 07/22/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM	1	\$80.00
36 WSFA 07/22/17 07/22/17 LITTLE BIG SHOTS ENCOR  Start Date	Rate \$75.00 Start/End Time	:30  Weekdays LengthSa :30	NM <u>Rate Type</u> \$75.00 <i>NM</i>	0	\$0.00
Credited					
37 WSFA 07/23/17 07/23/17 WSFA 12 News at Ten - Su  Start Date End Date Weekdays Spots/Week  Week: 07/17/17 07/23/171 1	n 10-1030pm <u>Rate</u> \$300.00	:30	, NM	1	\$300.00
38 WSFA 07/23/17 07/23/17 WSFA 12 NEWS @ 1030P  Start Date End Date Weekdays Spots/Week  Week: 07/17/17 07/23/171 1	S1030-11P <u>Rate</u> \$150.00	:30	NM	1	\$150.00
39 WSFA 07/23/17 07/23/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1  Spot Ch Date Range Description	Su 5-530p  Rate \$90.00  Start/End Time	:30  Weekdays Length	NM * Rate Type	0	\$0.00
1 WSFA 07/17/17-07/23/17 WSFA 12 News at Five-Sui		St :30	\$90.00 NM		
40 WSFA 07/27/17 07/27/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
41 WSFA 07/27/17 07/27/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
42 WSFA 07/27/17 07/27/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00

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 07/20/17 - 07/30/17
 BROOKS FOR SENATE 457

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	<u>Rate</u> \$30.00			
43 WSFA 07/27/17 07/27/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
44 WSFA 07/27/17 07/27/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	12-1230pm <u>Rate</u> \$100.00	:30	<b>NM</b> 1	\$100.00
45 WSFA 07/27/17 07/27/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 07/24/17-07/30/17 INSIDER, THE Credited	Start/End Time 130-2p	Weekdays         Length         Rate          Th         :30         \$30.00	<u>Type</u> NM	
46 WSFA 07/27/17 07/27/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM 1	\$3.00
47 WSFA 07/27/17 07/27/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	<b>NM</b> 1	\$60.00
49 WSFA 07/27/17 07/27/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	<b>NM</b> 1	\$75.00
50 WSFA 07/27/17 07/27/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
51 WSFA 07/27/17 07/27/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
52 WSFA 07/27/17 07/27/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
53 WSFA 07/27/17 07/27/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
54 WSFA 07/27/17 07/27/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	7-9am <u>Rate</u> \$115.00	:30	<b>NM</b> 1	\$115.00
55 WSFA 07/27/17 07/27/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	9-10am <u>Rate</u> \$50.00	:30	<b>N</b> M 1	\$50.00
56 WSFA 07/25/17 07/25/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/17 -1 1	10-1035pm <u>Rate</u> \$275.00	:30	<b>N</b> M 1	\$275.00
57       WSFA 07/25/17       07/25/17       NBC Today Show 3         Start Date       End Date       Weekdays       Spots/Week         Week: 07/24/17       07/30/17       -1       1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00

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 BROOKS FOR SENATE 457

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		T	p	
58 WSFA 07/25/17 07/25/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
59 WSFA 07/25/17 07/25/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
60 WSFA 07/25/17 07/25/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
61 WSFA 07/25/17 07/25/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
62 WSFA 07/25/17 07/25/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	4XM-430XM <u>Rate</u> \$3.00	:30	MM	1	\$3.00
63 WSFA 07/25/17 07/25/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
65 WSFA 07/25/17 07/25/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
66 WSFA 07/25/17 07/25/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
67 WSFA 07/25/17 07/25/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
68 WSFA 07/25/17 07/25/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
69 WSFA 07/25/17 07/25/17 WSFA 12 News at Six - MF  Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
70 WSFA 07/25/17 07/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	7-9am <u>Rate</u> \$115.00	:30	MM	1	\$115.00
71 WSFA 07/25/17 07/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	9-10am <u>Rate</u> \$50.00	:30	MM	1	\$50.00
72 WSFA 07/26/17 07/26/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$275.00	:30	MM	1	\$275.00
73 WSFA 07/26/17 07/26/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	10-11am <u>Rate</u> \$50.00	:30	NM ·	1	\$50.00
74 WSFA 07/26/17 07/26/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00

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www.wsfa.com

| Contract / Revision | Alt Order # | 1781574 / 08722426

 Contract Dates
 Product
 Estimate #

 07/20/17 - 07/30/17
 BROOKS FOR SENATE 457

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/14/17 / 08/14/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	te TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	<u>Rate</u> \$30.00				
75 WSFA 07/26/17 07/26/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$30.00	:30 ,	NM	1	\$30.00
76 WSFA 07/26/17 07/26/17 WSFA 12 News at Noon  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
77 WSFA 07/26/17 07/26/17 INSIDER, THE  Start Date	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
78 WSFA 07/26/17 07/26/17 NBC Early Today  Start Date	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00
79 WSFA 07/26/17 07/26/17 WSFA 12 NEWS AT 4PM  Start Date   End Date   Weekdays   Spots/Week  Week: 07/24/17 07/30/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
81 WSFA 07/26/17 07/26/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
82 WSFA 07/26/17 07/26/17 Today in Alabama 5am  Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
83 WSFA 07/26/17 07/26/17 WSFA 12 News at Five  Start Date   End Date   Weekdays   Spots/Week  Week: 07/24/17 07/30/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
84 WSFA 07/26/17 07/26/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
85 WSFA 07/26/17 07/26/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 07/24/17 07/30/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
86 WSFA 07/26/17 07/26/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
87 WSFA 07/26/17 07/26/17 NBC Today Show  Start Date	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
88 WSFA 07/26/17 07/26/17 NBC Today 2 <u>Start Date                                  </u>	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
89 WSFA 07/21/17 07/21/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17F 1	430-5a <u>Rate</u> \$5.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 07/17/17-07/23/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length Ra			

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www.wsfa.com

**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Alt Order# Contract / Revision 1781574 / 08722426

**Contract Dates** Estimate # Product 07/20/17 - 07/30/17 BROOKS FOR SENATE 457

<u>Advertiser</u> Original Date / Revision 08/14/17 / 08/14/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	, Rate	TypeSp	ots	Amount
90 WSFA 07/24/17 07/24/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 M 1	430-5a <u>Rate</u> \$5.00	:30		NM	1	\$5.00
91 WSFA 07/27/17 07/27/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	•	NM	1	\$5.00
92 WSFA 07/25/17 07/25/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30		NM	1	\$5.00
93 WSFA 07/26/17 07/26/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30		NM	1	\$5.00
94 WSFA 07/22/17 07/22/17 NET Open Championship <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17S- 3	Various <u>Rate</u> \$45.00	:30	4	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 07/17/17-07/23/17 NET Open Championship Credited	Start/End Time Various	Weekdays Length	<u>Rate</u> \$45.00	<u>Type</u> <i>NM</i>		
2 WSFA 07/17/17-07/23/17 NET Open Championship Credited 3 WSFA 07/17/17-07/23/17 NET Open Championship	Various Various	Sa :30	\$45.00 \$45.00	NM NM		
95 WSFA 07/23/17 07/23/17 NET Open Championship Start Date End Date Weekdays Spots/Week	Various <u>Rate</u>	:30	*	NM	0	\$0.00
Week: 07/17/17 07/23/17S 1 <u>Spot Ch Date Range Description</u> 1 WSFA 07/17/17-07/23/17 NET Open Championship Credited	\$20.00 <u>Start/End Time</u> Various	Weekdays Length	<u>Rate</u> \$20.00	<u>Type</u> NM		
96 WSFA 07/26/17 07/27/17 NBC Early Today Start Date	4XM-430XM <u>Rate</u> \$3.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 07/24/17-07/30/17 NBC Early Today Credited	Start/End Time 4XM-430XM	Weekdays Length :30	<u>Rate</u> \$3.00	<u>Type</u> NM		
97 WSFA 07/25/17 07/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -T 1	9-10am <u>Rate</u> \$75.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 07/24/17-07/30/17 NBC Today 2 Credited	Start/End Time 9-10am	Weekdays Length -Tu :30	• <u>Rate</u> \$75.00	<u>Type</u> <i>NM</i>		
98 WSFA 07/25/17 07/25/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -T 1	L1235-105x <u>Rate</u> \$5.00	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 07/24/17-07/30/17 Last Call With Carson Daily Credited	Start/End Time / L 1235-105x	Weekdays Length -Tu: :30	<u>Rate</u> \$5.00	<u>Type</u> <i>NM</i>		
99 WSFA 07/30/17 07/30/17 NBC Early Today Start Date End Date Weekdays Spots/Week	4XM-430XM Rate	:30	-	NM	1	\$3.00

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www.wsfa.com

	Contract / Revision	Alt Order #	
	1781 <i>5</i> 74 /	08722426	
tract Dates	Product	Estimate #	

 Contract Dates
 Product
 Estimate #

 07/20/17 - 07/30/17
 BROOKS FOR SENATE 457

| <u>Advertiser | Original Date / Revision | O8/14/17 | 08/14/17 | O8/14/17 | O</u>

*Line Ch Start Date End Date Description	Start/End Time	Spots/ • Days Length Week Rate	Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/24/17         07/30/17        S         1	<u>Rate</u> \$3.00				
100 WSFA 07/29/17       07/29/17       WSFA 12 News at Six-Sat         Start Date       End Date       Weekdays       Spots/Week         Week: 07/24/17       07/30/17      S-       1	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM	1	\$80.00
101 WSFA 07/28/17 07/28/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17F 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
102 WSFA 07/28/17       07/28/17       Late Night w/ Seth Meyers         Start Date       End Date       Weekdays       Spots/Week         Week: 07/24/17       07/30/17      F       1	1137p-1237x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
103 WSFA 07/28/17 07/28/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17F 1	L1230-107x <u>Rate</u> \$5.00	:30	NM	1	\$5.00
		Totals		88	\$8,935.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/30/17	88	\$8,935.00	(\$1,340.25)	\$7,594.75
Totals	88	\$8,935.00	(\$1,340.25)	\$7,594.75

Signature:	Date:	
•		

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 REP HEADLINE# 8722426
 TRF# 1781574

 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

\*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/M BROOKS/R/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC.	BUYER NAME STEVE HAZLETON
PO BOX 367	SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868	
ORDER # CONTRACT # 8722426	CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#457 COMMENTS: (LINE, ORDER, INVOICE)	(СВ)
FLIGHT DATES JUL21/17 JUL30/17 WK-2	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_AUG14/17 13.18

REV CANX M7, ENTERED MANUALLY -X LN 40, 49 ADDED SPOTS TTL SAME PLS CFM REP:

THANKS RYAN

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM STA:

				•			
SUN		THU		· FRI		FRI	
0		0		н •		Н	
7/23		7/27		7/28		7/28	
7/23		7/27		7/28		7/28	
00.06\$		\$30.00		\$100.00		\$15.00	
30	AT 5P SUN AT 5P SUN	30		30	ama ama	30	SETH
MO BROOS FOR SENATE 40 S 500P-530P	PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS	49 S 130P-200P	PROGRAM : THE INSIDER CON COM1: THE INSIDER	100 A·530A-600A ·	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	101 A 1135P-1235A	PROGRAM : LATE NIGHT W/ CON COM1: LATE NIGHT W/

. O

0

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

AUG14/17 13.18 \*\*\* WSFA-TV \*\*\* 703-516-9680 FAX# RISK !!! REPORT F CREDIT HARRIS ORDER WORKSHEET

FROM STATION \*\*CHANGES\*\* 7/28 7/28 \$5.00 30 1781574 \$\$\$ CARSON REP HEADLINE# 8722426 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1 1235A-107A ¢ PROGRAM 102

CARSON CALL STATION MAKEGOOD OFFERS: LAST PROGRAM : CON COM1:

MISSED: SUN/500P-530P THU/130P-200P OFFER: FRI/530A-600A BUY#40 BUY#49 REJECT

DUE TO NASCAR RUNNING LONG DENICE CONFIRM ASAP! THANKS, \$30.00 \$100.00 \$15.00 \$5.00 308 308 308 308 308 CMT: LN 49 NA DUE TO PROGRAM CHANGE. PLEASE LN 40 TOMORROW'S LOG. JUL28 JUL28 AFFECTS FRI/1135P-1235A FRI/1235A-107A CMT: URGENT! Ø ಶ

PLS ADVISE (JUL27/17)

30.00

JUL23 JUL27 JUL28

JUL22 (3/WK) MISSED: SAT/600A-200P BUY#93

(AUG14/17) HDL N O OFFER MKGDS \$45.00 WILL 308 MΕ CREDIT. PLEASE THANKS, DENICE CMT: THESE SPOTS DID NOT RUN. CMT:#8762448 OFFER: NONE

TOTAL CONTRACT TOTAL WAKA Q Q % % WNCF 56% WSFA \$16,164 TOTALS MARKET

00.060,6\$

JUL/17

UNRESL

Ω

\$9,090.00

%

WIYC

%

WBMM

0%

CABL

WCOV 10%

ι**∪** % % Ŋ

EAKA

ESFA

SHARES ACCURATE

SVC- ARB DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DATES T-TIME E-EFF S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE PGM B-BUY TYPE Q-PAID P-CLASS, PLAN, SECT A-ADD MOD CODE

 REP HEADLINE#
 8722426
 TRF#
 1781574

 \$\$\$ MOD#
 3: UNAPPROVED
 REV
 #2
 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP FROM REP

AUG14/17 14.05
\*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME P	POLI/M BROOKS/R/SEN	N/AL	<u>ж</u>	REP.#	OFF.#	#*.	SALESMAN	#
AGY #	AGY. NAME S	SRH MEDIA, INC.		В	BUYER NAME	STEVE	HAZLETON		
	<u>а</u>	PO BOX 367		S	SALES PRSN	WA-	RYAN EDDINS	NS (H)	
	ωI	SPENCERVILLE, MD 20	0868	***************************************					
ORDER	#	CONTRACT # 872242	26	O	CLASS: NATL	ľľ.	LOCAL	REGIONAL	
PRDCT	BROOKS FOR SENATE	EST#457 COMMENTS	S: (LINE, ORDER,	ER, INVOICE)	E)				
FLIGHT	DATES JUL21/17	JUL30/17 WK-2							
CITY TA	TAXSTATE TAX	-000 	-OP BILLING NEEDED	EEDED			DAT	DATE_AUG14/17	14.05
REP:	M8 APPROVED CREDIT \$135 \$ MOVING TO NEXT FLI REV TTL \$8,955 @ 89X PLS CFM THANKS	FLIGHT 89X							
STA:							5	$\geq$	
CON CM	**** THIS IS A CASH	IN ADVANCE SCHEDU	ULE ****						
	MO BROOS FOR SENATE						2		
: LINE#:REP	:REP :CD: TIME PERIOD	: LGTH : SEC : : : :	RATE	: START : DATE	END:	:SPTS:	WEEK : INVT :	DAYS	:TOTE:
	AGENCY ADVERTISER C AGENCY PRODUCT CODE	CODE = 86 AG	ENCY EST# =	457					
•	93 S 600A-200P	30	\$45.00	7/22	7/22	<b>&gt;</b>	SAT		0
PRO CON CRE STATION MA M8 OK'D	GRAM: BRITIS COM1: BRITIS DIT TAKEN FOR KEGOOD OFFERS: BUY#93	H OPEN A SPOT(S) MISSED JUL22 MISSED:SAT/600A-200P		JUL22(3/WK)	e e	308 \$4	\$45.00	(AUG14/17)	2

ON HDL

OFFER MKGDS

WE WILL 308

PLEASE CREDIT.

MISSED: SAT/600A-200P
OFFER: NONE
CMT:THESE SPOTS DID NOT RUN.
CMT:#8762448. THANKS, DENICE

AUG14/17 14.05 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

\*\*CHANGES\*\* \*: REP HEADLINE# 8722426 TRF# 1781574 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

:TOTE:	:SPTS:	\$8,955.00
DAYS		
		CONTRACT TOTAL
WEEK	TVNI	NTRAC
END :SPTS: WEEK	DATE : /WK: INVT	(CO)
END	DATE	
	•-	
START	DATE	
RATE		
SEC		
: LGTH :		
PERIOD		
TIME		2
:CD:	: #:	,955.00
REP	LINE	\$
:LINE#:R	•••	JUL/17

· # # # # # # # # # # # # # # # # # # #			•	•	•			-	DAIE	. •	: LANT : AMV : THAT :	Z	: T A	S.I.A.S.
JUL/17 \$8,	\$8,955.00											CONTR	CONTRACT TOTAL TOTAL SPOTS	\$8,955.00
MARKET TOTALS \$16,164	s \$16,164	WSFA	A 56%	WNCF 9% ESFA 0%		WAKA 25 EAKA 0%	9/0	WCOV 10%		CABL 0%	% WBMM	%	WIYC 0%	
ACCURATE SHARES	RES													
SVC- ARB DEMOS- RA35+*	*.													
MOD CODE A-	A-ADD B-BUY	Y TYPE	C-CANC	C-CANCELLED	DE-DELETE		E-EFF DATES	DATES		L-LENGTH		M-MAKEGOOD	N-PROGRAM NAME	IAME

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

TRF# 1781574 #2 \$\$\$

HEADLINE# 8722426 MOD# 3: APPROVED REV

REP \$\$\$

AUG14/17 14.18 \*\*\* WSFA-TV \*\*\* STATION FROM RISK !!! REPORT F CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

703-516-9680

FAX#

# SALESMAN OFF.# REP.# POLI/M BROOKS/R/SEN/AL ADV. NAME # ADV

14.18 DATE AUG14/17 REGIONAL (H)EDDINS STEVE HAZLETON LOCAL RYAN WA-CLASS: NATL. NAME PRSN BUYER SALES INVOICE) NEEDED ORDER, BILLING (LINE, 20868 CO-OP COMMENTS: 8722426 Ω HNC WK-2 # SPENCERVILLE CONTRACT 367 MEDIA, EST#457 JUL30/17 PO BOX SRH TAX NAME STATE BROOKS FOR SENATE DATES JUL21/17 AGY. CITY TAX FLIGHT ORDER PRDCT # AGY

FLIGHT 89X \$ MOVING TO NEXT REV TTL \$8,955 @ CREDIT \$135 APPROVED REV TTL PLS CFM THANKS ω. REP:

STA:

\*\*\*\* IN ADVANCE SCHEDULE A CASH SI SIHL \*\*\*\* Ω CON

CONTRACT SCHEDULED FOR GENERATION MO BROOS FOR SENATE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

\$45.00 308 JUL22 (3/WK) OFFER: NONE CMT:THESE SPOTS DID MISSED: SAT/600A-200P BUY#93 0K'D

HDL NO OFFER MKGDS WILL MΕ CREDIT. PLEASE S DID NOT RUN. THANKS, DENICE CMT:#8762448.

\$8,955.00 TOTAL CONTRACT TOTAL

(AUG14/17)